

Electronic Advertising REQUEST FORM

Tradex provides you with the opportunity to advertise to Guests during your Event. A 10.5' x 14' screen is located in the center of Hall A, positioned for maximum visibility. Promote specials in your booth; advertise your logo and booth location; display presentation times and hi-lite products. For a pre-view of the screen, visit www.fvtradex.com. Click on 'Big Screen' on the right side of the Window.

TRADEX USE ONLY EVENT #:

CONTACT & EVENT INFORMATION

EVENT NAME:	DATE:	
EVENT DATE(S):	CONTACT NAME:	
COMPANY NAME:	PHONE #:	BOOTH #:
ADDRESS:		

PAYMENT INFORMATION

MONEY ORDERS AND CHEQUES TO BE MADE IN CANADIAN FUNDS. MAKE CHEQUES PAYABLE TO TRADEX. WE ACCEPT VISA, MASTERCARD & AMEX ONLY. NSF CHEQUES AND CREDIT CARD PAYMENTS DECLINED WILL BE BILLED A \$25.00 PROCESSING FEE.	
TOTAL PAYMENT \$	<input type="radio"/> Money order <input type="radio"/> Cheque or Credit card: <input type="radio"/> Visa <input type="radio"/> MasterCard <input type="radio"/> Amex
Cardholder's name:	
Card #:	Signature:
Expiry date (month/year):	
I HEREBY AUTHORIZE TRADEX AND/OR ITS AGENTS TO PROVIDE SERVICES AS OUTLINED ABOVE AND AGREE TO ASSUME COMPLETE RESPONSIBILITY FOR ALL CHARGES FOR AGREED SERVICES WITH ATTACHED CREDIT CARD INFORMATION.	

ADVERTISING PACKAGES AVAILABLE:

All events receive complimentary advertising on the 'Big Screen' which consists of: <ul style="list-style-type: none"> Welcome to 'Event' Screen with Event Logo Event Stage/Feature Presentation Schedule (if applicable) Show Floor Plan 5 slides of event photo's, one photo per slide 	
ADDITIONAL PHOTO'S: <ul style="list-style-type: none"> 5 -10 rotations/hour 3 – 5 seconds/picture view time on each rotation 1 – 5 additional photo's 	\$250.00/package
PRINTED SCREENS: Printed advertising specifications: <ul style="list-style-type: none"> 5 – 10 rotations/hour 5 seconds/screen view time on each rotation 2 print advertising screens/package Each screen to be no more than 50 characters/line, maximum of 5 lines/screen 	\$450.00/package
VIDEO PACKAGE: <ul style="list-style-type: none"> 1 -5 rotations/hour Maximum 45 second video. No sound – narrated by text. (Please contact Vali Marling @ 604.851.4166 if your video is longer than 45 seconds.) 1 video/package 	\$450.00/package
ADVERTISING REQUIREMENTS: <ul style="list-style-type: none"> All materials must be e-mailed to smwatson@abbotsford.ca or faxed @ 604.850.7699 two weeks prior to the first event date Tradex retains the right to edit content to fit screen Tradex retains the right to edit content or refuse any language, graphics, photo's or video footage that is deemed inappropriate by Tradex Management All advertising packages will be run during all event hours, each event day, and for only the above stated event. 	